



DEARBORN HEIGHTS, MICHIGAN

March 1, 2010

To: Our Friends in the Romanian-American and Local Business Communities  
Re: "Romanian American Heritage Festival" Sponsorships & Advertising Booklet

Dear Friends,

Sts. Peter & Paul Romanian Orthodox Church in Dearborn Heights will be hosting its **Fourth Annual "Romanian American Heritage Festival"** on **Saturday, May 8, 2010**. This all-day affair (2 pm – 12 midnight) will feature traditional Romanian food, music and entertainment – sharing our rich culture with the community. Over 1000 people participated in each of our previous festivals, and everyone is invited to join us again this year....remember, admission is free!

Whether it's watching, dancing or listening to the music of one of the invited performers, or enjoying the delicious home-made foods and baked goods prepared by the ladies of our parish, we are confident that our friends and guests will enjoy this sampling of our proud Romanian-American heritage. Advertising will be posted throughout the community in the coming weeks, and on our official website ([www.spproc.org/festival](http://www.spproc.org/festival)).

In order for the festival to be a success, we rely on the support of our friends and neighbors in the community. We kindly ask that you consider placing an ad in the Advertising Booklet that will be distributed to all who attend the festival. This booklet will contain information about the event, brief explanations of Romanian history and culture, and ads (b&w) from businesses and individuals. Your donation will allow you to advertise to both the Romanian-American community and also our many anticipated guests. (Please ask us to see last year's booklet if you are interested in a sample.)

For those who are willing and able to contribute more, we are also seeking **Event Sponsors** and **Event Contributors**. In recognition of your generous donation of \$500 to be an Event Contributor, your full-page ad will be prominently displayed in the Advertising Booklet and you will receive special recognition at the festival. Event Sponsors, contributing a donation of \$1000, will receive the same as Contributors **PLUS** special recognition in event promotional materials and advertising.

All donations are tax deductible. If you would like a receipt, please indicate so on the contract and one will be sent to you.

Please complete the attached Contract and return it, along with your donation, to either a parish representative or to the address on the contract. The deadline is Monday, April 26. Please do not delay in submitting your sponsorship/ad. If you have any additional questions, please feel free to email us ([festival@spproc.org](mailto:festival@spproc.org)) or call the parish office (313.274.9650).

We thank you for your consideration and look forward to your kind support.

Sincerely,

Tom Rosco  
Chairman

*Hosted by*

**Saints Peter & Paul Romanian Orthodox Church**

750 North Beech Daly Road, Dearborn Heights, Michigan 48127 - [festival@spproc.org](mailto:festival@spproc.org) - [www.spproc.org/festival](http://www.spproc.org/festival)



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## 2010 SPONSORSHIP / ADVERTISING BOOKLET C O N T R A C T

*Please indicate:*

- EVENT SPONSOR – \$1000.00  
(PROMINENT FULL PAGE & RECOGNITION AT EVENT AND IN PROMOTION)
- EVENT CONTRIBUTOR – \$500.00  
(PROMINENT FULL PAGE & RECOGNITION AT EVENT)
- FULL PAGE – \$150.00 (7½”h x 4½”w)
- HALF PAGE – \$ 75.00 (3¾”h x 4½”w)

Write text of ad in  
space below

*or*

Submit B&W digital  
(.tif, .gif or .pdf formats)  
or camera-ready art  
*(only original photos  
will be returned)*

*Please make checks payable to:* Sts. Peter & Paul Church

**DEADLINE: MONDAY, APRIL 26**

*Please send this contract along  
with your donation to:*

Ro-Am Festival Booklet  
c/o 750 N. Beech Daly Rd.  
Dearborn Heights MI 48127

*Email digital version of ad to:*  
festival@spproc.org

Name \_\_\_\_\_  
address \_\_\_\_\_  
city \_\_\_\_\_ state \_\_\_\_\_ zip \_\_\_\_\_  
phone \_\_\_\_\_ e-mail \_\_\_\_\_

**ORGANIZATION USE** Rep \_\_\_\_\_ Date Rec'd \_\_\_\_\_